



Privacy Policy

Thank you for visiting www.ENZACTA.com, or the Personal Website of your authorized ENZACTA Independent Business Owner (IBO). This website is powered by ENZACTA and made available by ENZACTA as a service to your IBO. As used in this Privacy Statement, the terms “our,” “we” and “us” refer to both ENZACTA and your IBO unless the context clearly provides otherwise.

We greatly appreciate the opportunity to interact with you online and we are committed to protecting and safeguarding your privacy. The purpose of this Privacy Statement is to notify you of the types of information we potentially can collect about you when you visit our website, how we may use that information, whether we disclose it to anyone, and the options you have regarding your ability to correct the data.

What Information We Collect and How We Use It

Your personal information will be used to provide and collect the services and products you have requested, inform you of any changes that ENZACTA has undergone, and to evaluate the quality of service that we are providing. Any information we collect on the website generally falls into the following two categories: Personally Identifiable Information or Aggregate Information.

1. Personally Identifiable Information

This refers to information that lets us know who you are or things specifically about you.

A. Visitors

You can browse our website using the Visitor function without revealing any Personally Identifiable Information. If you want to register or place an order and do not have a sponsoring IBO, you may voluntarily provide Personally Identifiable Information (such as name, address, e-mail address, and telephone number) to a Customer Service Representative via our Contact Us information. This information will be shared with an authorized IBO near you for the purpose of contacting you, including via e-mail, to assist with registration and ordering. In such event, we might



maintain a record of your contact, including such Personally Identifiable Information, in a file specific to you. We could use this data to provide better service in the event that you contact us again.

B. Registration

When you register to become an authorized IBO and start your own business powered by ENZACTA, or when you register to shop online as a Customer, receiving full access to the many products and services accessible on our website, we will collect Personally Identifiable Information (such as name, address, e-mail address, and telephone number). This Personally Identifiable Information is securely stored and may be accessed under Contact Information. You are assigned an account number and password - both are needed to enter the website and to access your Contact Information.

C. Ordering

When you place an order for products or services, we collect Personally Identifiable Information (such as name, contact and billing information, credit card, and other transaction information). We use this information to deliver your order, process payment, and to communicate with you about the status of your order. We may provide information necessary to the delivery of your order to our shipping partners that may include the type of products ordered and your address.

D. Credit Card Storage

Credit card information collected at registration or for shopping cart orders is used only to process payment for the transaction and is not retained on our website. This information is securely saved on our servers which are located in the United States of America. You may, however, voluntarily elect to securely store personal credit cards to be used for Regular Orders and Autoship, recurring automatic, orders. You may add, edit, and delete your stored card information.

E. Surveys and Promotions

From time to time you may voluntarily provide Personally Identifiable Information to complete surveys and questionnaires or to participate in user polls. We use this information to improve our

products and services. You may customize your marketing preferences, or let us know if you do not wish to receive any promotional materials, by adjusting your Subscriptions & Email options in your Smart Office or through a link provided in an email communication.

F. IBO Blasts

We may also use your Personally Identifiable Information to provide you newsletters and other marketing information that coincide with your preferences. ENZACTA only has access to contact information and information that was collected through our Registration Program and our email notification program, better known as the IBO Blast. Within the IBO Blast, if you are an IBO, you will be notified of offers, promotions, and general information about the company. These types of messages are only sent to those distributors that wish to receive these emails. If you do not wish to receive these emails further, you can certainly contact Customer Service in your country and we can provide assistance in removing them from the list.

2. Aggregate Information

This refers to information that does not, by itself, identify you as a specific individual. Such information would include the Uniform Resource Locator ("URL") of the Web site that referred you to our site, your Internet Protocol ("IP") address (a number automatically assigned to your computer whenever you surf the Web), your operating system and browser type, and any search terms that you enter on our site. Our Web server aggregates this information in order to monitor the level of activity on our site, evaluate its effectiveness, and improve the content of our Site in order to make your visit an easy and enjoyable experience.

We may collect, compile, store, publish, promote, report, or otherwise disclose or use any Aggregate Information, provided that such information does not personally identify you. We do not correlate any Personally Identifiable Information with the Aggregate Information that we collect on our Site. If we do correlate any Aggregate Information to you, it will be protected like any other Personally Identifiable Information under this Privacy Statement.



Sharing Your Information

As disclosed in this Privacy Statement, we do not sell, trade, rent, or otherwise retransmit any Personally Identifiable Information we collect online unless we have your permission. Any Personally Identifiable Information you provide to us will be stored in our personal databases that are stored in the United States of America.

1. IBOs

If you are an Independent Business Owner ("IBO") with a business powered by ENZACTA, you'll receive advice and information from your own personal business through the Premium Office and through a support network consisting of your sponsoring IBO and upline organization. To allow such communication, we may share your contact information with your sponsoring IBO and upline organization. They have agreed not to share your information with any non-affiliated third parties, and are obligated to observe the intent of this Privacy Statement. In the ordinary course of supporting your business, information about you and your orders will be shared with your sponsoring IBO and by PIN to PIN of upline leaders.

2. Customer

If you are a customer, to assure the highest level of customer service, we may share Personally Identifiable Information about you (excluding credit card information) with your servicing IBO, who is committed to making sure you're satisfied with the products you purchase and that you receive a satisfactory experience. Your servicing IBO has agreed not to share your information with any non-affiliated third parties, and is obligated to observe the intent of this Privacy Statement. An IBO may share your information with other IBOs with which they have a relationship.

3. General

We may share Personally Identifiable Information you provide online with other ENZACTA-related entities and/or trusted business partners with whom we collaborate. Where we engage non-affiliated third-party agents or contractors, we require them also to observe the intent of this Privacy Statement.

From time to time, we may provide Personally Identifiable Information in response to court order, subpoena, or government investigation. We also reserve the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful. We may release Personally Identifiable Information when we believe that such release is reasonably necessary to enforce or apply our Policies and Procedures or Terms and Conditions to protect the rights, property, and safety of others and ourselves.

Should ENZACTA or its related entities merge with or be acquired by another business entity, or its respective assets be acquired, you should expect that we would share some or all of your Personally Identifiable Information to companies assuming the role of serving you and other users of our site.

Accessing and Correcting Your Information

We take reasonable measures to ensure that any Personally Identifiable Information we collect on our website is accurate, current, complete, and reliable for its intended use. If you wish to update or otherwise correct Personally Identifiable Information you have provided to us, you may edit your information online after completing registration, or contact us as described in the "Contact Us" section, below, and we will assist you.

Protecting Your Information

We acknowledge your trust and are committed to take reasonable steps to protect Personally Identifiable Information you provide online from loss, misuse, and unauthorized access. We employ physical, electronic, and managerial processes to safeguard and secure your information.

It is your responsibility to safeguard the password you use to access your Smart Office, and to promptly advise ENZACTA or your IBO if you ever suspect that your password has been compromised. We strongly encour-



age you to change your password regularly to prevent unauthorized access. Because your identification number, username and password are specific to you, you acknowledge sole responsibility for any and all use of our website conducted with your identification number and password.

Use of Cookies On This Site

A "cookie" is a small data file transferred to your computer's hard drive that allows a website to respond to you as an individual, gathering and remembering information about your preferences in order to adapt its operation to your needs, likes and dislikes. Cookies also enable an Internet retailer like ENZACTA to keep track of a consumer's online shopping cart before completing a purchase. Overall, cookies are safe, as they only identify your computer to customize your Web experience. Accepting a cookie does not provide us access to your computer or any Personally Identifiable Information about you, other than the information you choose to share. Other servers cannot read them, nor can they be used to deliver a virus.

Most browsers automatically accept cookies, but you can usually adjust your browser's preferences to notify you of cookie placement requests, refuse certain cookies, or decline cookies completely. If you turn off cookies completely, there could be a chance that some website features will not be available to you, and some webpages through ENZACTA may not display properly on your system.

To support the personalized features of our website we must send a cookie to your computer's hard drive and/or use cookie-based authentication to identify you as a registered website user. We do not, use so-called "surveillance" cookies that track your activity elsewhere on the Internet.

Children's Privacy Protection

We take special care to protect the privacy needs of children and young adults, and we encourage parents to be an active participant in their child's online activities. Our website is not intended for and does not target children under the age of 18, and we will not knowingly collect Personally Identifiable Information from those individuals. If we discover personal data from a child through our site, we will eliminate that data. You must be at least 18 years old as a customer or qualify as an IBO to be on our site.

Changes To This Statement

Any updates or changes to the terms of this Privacy Statement will be updated here on this site and the date of the newest version will be posted below. Please check back regularly, particularly before you submit any Personally Identifiable Information to us, to see if this Privacy Statement has changed. If any changes affect the use of Personally Identifiable Information previously provided to us, we will obtain your consent prior to the retroactive application of any material changes. By using our website, you acknowledge acceptance of this Privacy Statement in effect at the time of use.

Contact Us

If you have any questions or concerns about our use of your information or about this Privacy Statement, please send an e-mail to nzsupport@enzacta.net, or call 1-866-ENZACTA (369-2282). We will make every reasonable effort to address your concerns and resolve any problems you bring to our attention.